12M 2018 Results Analyst & Investor presentation February 7th, 2019

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Your trusted global insurance company

2016-2018 Strategic Plan > Transformation of MAPFRE business model in a complex market, focusing on profitable growth . . .

Profitability > Focus on core business,
 streamlining and downsizing

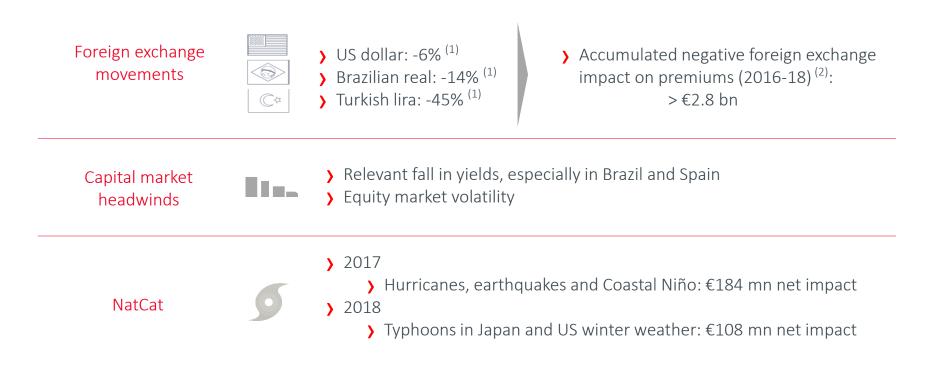
- IBERIA > bearing the fruits of profitable growth strategy
- 80/20 plan successfully implemented > €1.3 bn cancelled during 2016-2018
- US exit plan > quick execution and streamlined organizational structure
- Streamlining at several units > GLOBAL RISKS and ASISTENCIA
- Strict cost contention > helping to finance innovation and digital transformation



Growth > Bancassurance and digital transformation

- Enhanced bancassurance footprint > Banco do Brasil, Bankia and Banco Santander
- Digital transformation > adapting business to changing market and client needs (digital business: +51% during 2016-2018 in the Group, +56% in 2018 in Spain)
- Focus on innovation > increased investment, launch of insur_Space, etc.

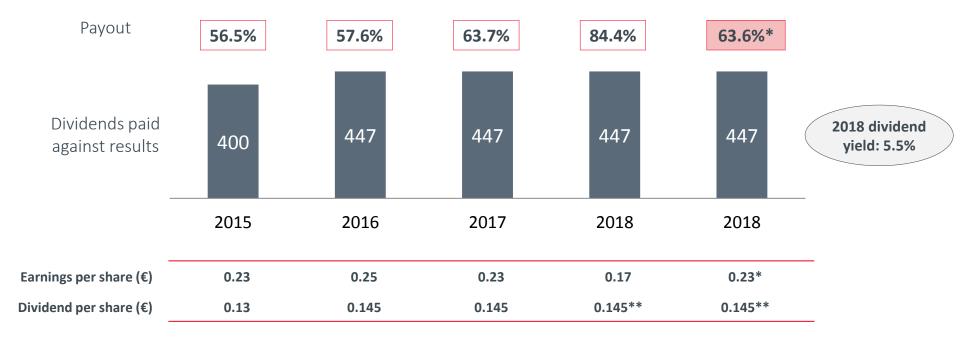
2016-2018 Strategic Plan > . . . despite strong headwinds during 2016 to 2018 . . .



(1) Average exchange rate variation (12.31.2015-12.31.2018)

(2) Calculated at constant exchange rate from 12.31.2015, excluding hyperinflationary economies

2016-2018 Strategic Plan > . . . and proving our commitment to shareholders



* Excluding goodwill writedowns

**Interim dividend €0.06; final dividend €0.085 to be approved at Annual General Meeting

2016-2018 Strategic Plan > Enhancing MAPFRE's bancassurance footprint



Optimization of existing agreement

June 2018

> MAPFRE now controls 100% of the former MAPFRE BB SH2, including:

- All businesses from the traditional channel
- Auto business from the bank channel
- Renewal rights of the Large Risks business from the bank channel
- Exclusivity in Banco do Brasil's large distribution network is maintained (~4,800 branches)
- > Simplification of strategy execution

Amount: €519 mn*

Bankia

Reorganization of bancassurance alliance

December 2018

- MAPFRE VIDA will acquire 51% of the insurance entities Caja Granada Vida and Cajamurcia Vida y Pensiones, owned by BANKIA
- Scope of the current alliance for Non-Life is extended to BMN network
- > ~400 new branches
- > Pending relevant regulatory approval



New exclusive distribution agreement in Non-Life in Spain

January 2019

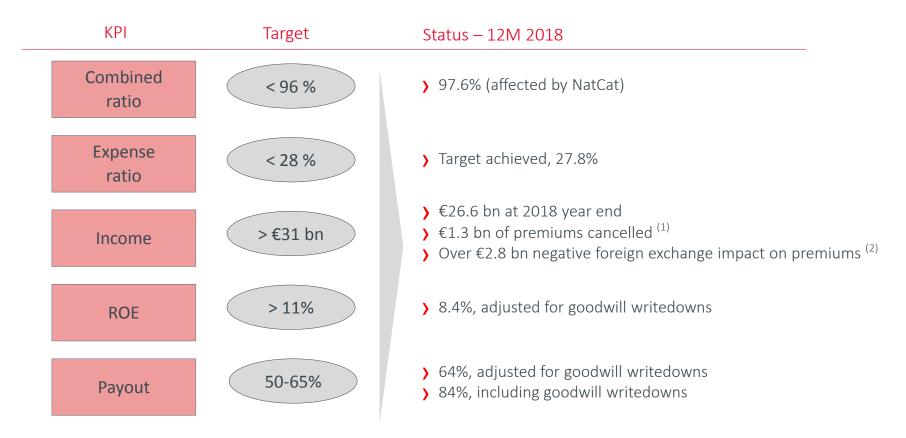
- > Motor, Commercial Multirisk, SME Multirisk, and TPL
- Shared business: 50.01% MAPFRE / 49.99% Santander
- >Products will be distributed through Santander's network in Spain (> 4,000 branches)
- > Pending relevant regulatory approval, expected to begin operations in 4Q 2019

Amount: €82 mn

* Exchange rate at 11.30.2018

Amount: €162 mn

2016-2018 Strategic Plan > Key figures



(1) Accumulated 2016-2018

(2) Accumulated impact on premiums, calculated at constant exchange rate from 12.31.2015, excluding hyperinflationary economies

Key Figures > 12M 2018

	12M 2018	Δ	Δ (constant exchange rates)	
Revenue	26,590	-5.0%	0.8%	
Total written and accepted premiums	22,537	-4.0%	2.1%	
- Non-Life	17,061	-6.0%	0.2%	
- Life	5,476	2.8%	8.5%	
Non-Life Combined Ratio	97.6%	-0.5 p.p		
Non-Life Loss Ratio	69.8%	-0.9 p.p		
Non-Life Expense Ratio	27.8%	0.4 p.p	Excluding goodwill writedowns	Δ
Net result	528.9	-24.5%	702.3	0.3%
Balance sheet				
Assets under management	58,485	-2.7%		
Shareholders' equity	7,994	-7.2%	8,167	-5.2%
ROE	6.4%	-1.5 p.p	8.4%	0.5 p.p
	9M 2018	Δ	Pro-forma Brazil transaction	Δ
Solvency ratio*	207.9%	7.7 p.p	195.6%	-4.6 p.p

* Variation calculated against data at December 31st, 2017

Goodwill writedowns > Prudent approach in uncertain market context

Higher level of uncertainty in current market context:

- Volatility in emerging markets
- Instability in Europe
- Orderly slowdown in global growth
- Climate change / higher NatCat & US winter weather related losses

Slightly lowering medium/long term outlook for these business units

Goodwill				
	2018 Writedo			standing alance
MAPFRE USA	-129.7	7		640.5
Verti (Italy)	-21.6			46.7
ABDA (Indonesia)	-22.2		61.6	
Total	-173.5		748.8	
Total intangibles				
	2012	202	15	2018
Goodwill	2,146	2,0	68	1,689
Other intangibles	2,264	1,6	30	1,383

4,410

Million euros

MAPFRE

3,072

3,698

Total intangibles

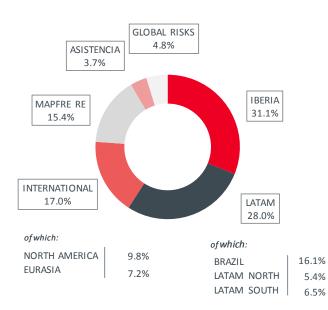
Coodwill

Highlights > 12M 2018

Currency headwinds	 Relevant impact from January to September, but better evolution in 4Q Expected to be a drag on P&L during coming months, but to a lesser extent
Non-Life: Brazil & USA > Still on the radar	 > Brazil gaining momentum in 2019 with the introduction of MAPFRE business model and new CEO > Sound recovery in Puerto Rico after 2017 Cat events > Improvements in Non-Northeast technical results, but profitability in some states is still being closely monitored
Successful Non- Life technical management	 Excellent performance of IBERIA and improvements in LATAM NORTH & SOUTH Resilient results at MAPFRE RE, despite higher level of NatCats Final impact of 3Q 2017 NatCat events of €155 mn Restructuring measures bearing the fruits at GLOBAL RISKS and at MAPFRE ASISTENCIA (pre-tax result near breakeven)
Improving Life trends	 Successful commercial strategy in Life-Savings in Spain and improving underlying result Modest growth continues in Life-Protection in Brazil, but profitability still catching up
Strong capital position	 Solvency II: 207.9% at September 2018 (195.6% pro-forma, adjusted for Brazil transaction) Financial strength confirmed by rating agencies
Commitment to shareholders	> Final dividend of $\in 0.085$ per share, to be approved at AGM

Key figures by business unit

Premiums – Distribution by business unit



		Attributable result			Premiums		
		12M 2018	Δ mn	Δ%	12M 2018	Δ%	
	IBERIA	480.6	(30.9)	-6.0%	7,658	10.0%	
	LATAM	156.9	(72.4)	-31.6%	6,887	-14.1%	
	BRAZIL	54.1	(71.2)	-56.8%	3,972	-12.6%	
NCE	LATAM NORTH	43.7	9.9	29.3%	1,309	-26.1%	
INSURANCE	LATAM SOUTH	59.1	(11.1)	-15.8%	1,606	-5.5%	
INSI	INTERNATIONAL	47.4	(40.6)	-46.1%	4,191	-4.7%	
	NORTH AMERICA	35.0	(13.7)	-28.1%	2,425	-4.1%	
	EURASIA	12.5	(26.9)	-68.3%	1,766	-5.6%	
	MAPFRE RE	149.1	(13.5)	-8.3%	3,787	-10.3%	
	GLOBAL RISKS	23.8	90.1	-	1,174	-6.6%	
	ASISTENCIA	(10.1)	58.3	-	911	-7.4%	
	OTHER*	(318.9)	(162.6)	-104.0%	(2,071)	12.2%	
	TOTAL	528.9	(171.7)	-24.5%	22,537	-4.0%	

* "Other" includes Corporate Areas and consolidation adjustments

Resilient local currency growth and improving underlying trends (I/II)

IBERIA

- > Excellent Non-Life growth (+7%), across all business lines
- > Best in class combined ratio (93.8%), especially in Motor (90.8%)
- Life: +5% underlying growth**, solid performance of agent and bancassurance channels

BRAZIL

- Growth in Life (+4%*), thanks to lending activity recovery, and in General P&C (+6%*) with Motor premiums flat
- > Reclassification of previous quarter balance sheet adjustments from P&L to reserves (Net impact 4Q 2018: +€27 mn)
- > Motor profitability is still underperforming, together with lower financial income and higher acquisition expenses
- > New business model to deliver in coming months

LATAM NORTH & SOUTH

- Positive premium trends in Mexico (+9%*, ex- PEMEX), Peru (+10%*) and across Central America
- > Mexico: improving claims experience in Motor
- Chile: cancellation of unprofitable Non-Motor business, with a positive impact on results. Real estate gains: €25 mn
- > Colombia: provisioning in Life and Workers' Compensation

NORTH AMERICA

- > USA: stable local currency premium trends in the Northeast, mitigating the fall in other states
- > Puerto Rico: tariff driven growth (+23%*)
- > Cost of exit plan and winter storms (-€18.9 mn)
- Closely monitoring challenging Motor market, especially in Connecticut, Florida and Washington, as well as Commercial motor line

* Local currency

** Excluding 2017 UNIÓN DUERO VIDA premiums (€36 mn) and 3Q 2018 large group contract (€282 mn)

Resilient local currency growth and improving underlying trends (II/II)

EURASIA

- Italy: growth in line with market context and improving combined ratio
- **)** Germany: premiums +5%
- > Turkey: Motor portfolio reduction and higher combined ratio due to 2017 MTPL regulation and inflation
- > Malta: premiums +11%, driven by Life-Savings

MAPFRE RE

- > Resilient profitability levels, despite large NatCat events in H2 2018
- > 2018 NatCat (Typhoons in Japan & US winter weather related events): -€97mn net impact
- > Effective business diversification and risk management

GLOBAL RISKS & ASISTENCIA

- Ongoing business restructuring
- > Strong turnaround in results:
 - > ASISTENCIA: -€10 mn in 12M 2018 (vs. -€68 mn in 12M 2017)
 - > GLOBAL RISKS: €24 mn in 12M 2018 (vs. -€66 mn in 12M 2017)

Adjusted attributable result

	12M 2017	12M 2018	∆ (mn)	Δ (%)
Attributable result	700.5	528.9	(171.6)	-24.5%
Weather related and NatCat claims	(183.8)	(108.3)	75.5	
Direct insurance	(48.2)	(11.7)	36.5	
GLOBAL RISKS	(77.4)		77.4	
MAPFRE RE	(58.2)	(96.6)	(38.4)	
2017 NatCat	(58.2)		58.2	
Typhoons in Japan		(87.3)	(87.3)	
US winter weather related events		(9.3)	(9.3)	
Financial gains & losses ⁽¹⁾	121.0	134.9	13.9	
Real estate	20.2	50.7	30.5	
Financial investments	100.8	84.2	(16.6)	
Others	106.9	(190.1)	(297.0)	
Corporate transactions	13.9	(16.6)	(30.5)	•
Goodwill writedowns		(173.5)	(173.5)	
Other extraordinary income	93.0		(93.0)	•
Attributable result (adjusted)	656.4	692.4	36.0	5.5%

20172018) Gain ABDA purchase (€13.5 mn)> US exit plan (-€7.2 mn)) Annuity portfolio sale - Peru (€4 mn)> Restructuring costs at) UNIÓN DUERO sale (€5.8 mn)Global Risks (-€9.4 mn)) Restructuring ASISTENCIA (-€9.4 mn)

) US tax reform (€38 mn)
> Balance sheet adjustments Brazil (€28 mn)
Bancassurance reversal (€27.2 mn)

⁽¹⁾ Actively managed portfolios and Real Estate (across MAPFRE Group), net of writedowns

Million euros

Non-Life > Key figures

	Result of Non	-Life business	Combined ratio		Premiums	
	12M 2018	Δ%	12M 2018	Δ	12M 2018	Δ%
IBERIA	420.4	-7.4%	93.8%	0.1 p.p	5,075	7.1%
LATAM	252.1	-21.4%	98.2%	1.6 p.p	4,926	-16.1%
BRAZIL	110.2	-45.1%	98.5%	2.5 p.p	2,616	-12.7%
LATAM NORTH	42.1	3.7%	98.1%	0.1 p.p	966	-32.8%
LATAM SOUTH	99.8	25.6%	97.3%	0.4 p.p	1,344	-6.3%
INTERNATIONAL	67.5	-8.8%	103.5%	-0.0 p.p	3,859	-5.8%
NORTH AMERICA	55.1	159.2%	102.1%	-2.8 p.p	2,421	-4.1%
EURASIA	12.5	-76.4%	106.7%	5.7 p.p	1,438	-8.7%
MAPFRE RE	158.9	-21.1%	96.1%	1.3 p.p	3,187	-10.6%
GLOBAL RISKS	42.1	146.8%	91.9%	-43.5 p.p	1,174	-6.6%
ASISTENCIA	(18.3)	43.4%	103.5%	-0.2 p.p	911	-7.4%
OTHER*	(184.3)				(2,071)	12.2%
TOTAL	738.5	-21.9%	97.6%	-0.5 p.p	17,061	-6.0%

* "Other" includes consolidation adjustments

INSURANCE

Non-Life > Key highlights (I/III)

IBERIA

Premiums

- General P&C is growing at a strong rate (+13.5%) driven by Commercial Multirisk
- Good performance in retail Motor in Spain (+2.5%) and Health & Accidents (+4.3%)

	Premiums		Combine	d ratio
	12M 2018	Δ%	12M 2018	Δ
Motor	2,282.9	2.2%	90.8%	-0.0 p.p
General P&C	1,876.5	13.5%	98.0%	2.1 p.p
Health & Accidents	664.0	4.3%	94.1%	-1.5 p.p

BRAZIL

Premiums

 Local currency growth driven by General P&C (+6%) with flat Motor premiums

	Premiu	Premiums		l ratio
	12M 2018	Δ%	12M 2018	Δ
Motor	1,013.5	-15.9%	114.7%	7.1 p.p
General P&C	1,599.7	-10.5%	80.8%	-0.4 p.p

Results

- > Excellent performance in Motor, based on tariff increases, controlled claims costs and positive developments at Verti
- General P&C: weather related claims affecting Homeowners and Agricultural lines, with a slight improvement in 4Q
- > Improved technical results in Portugal
- > Fall in financial income due to lower real estate gains and market volatility
- > Non-technical result includes expenses related to digitalization and innovation

Results

- Higher loss ratio in Motor, especially in the Agent network, as well as in Industrial and Transport lines
- > Improvement in margins in new business in Motor
- Total 2018 balance sheet adjustments: -€49 mn net impact
 - > P&L: -€22 mn net impact (-€80 mn pre-tax)
 - > Reserves: -€27 mn net impact
- Higher acquisition expenses
- > Lower returns on floating rate and inflation linked investments

Non-Life > Key highlights (II/III)

NORTH AMERICA

Premiums

- > USA: stable local currency trends in the Northeast, mitigating the fall in other states
- > Puerto Rico: strong local currency growth (+23%) due to the renewal of government, municipal and commercial property policies with higher tariffs
- > Impact of dollar depreciation on average exchange rates (-3.5%)

Results

> USA:

- > East Coast storms: -€11.7 mn after tax
- > Exit plan: -€7.2 mn after tax
- Challenging Motor market both in personal lines (higher frequency, distracted driving, increase in repair costs, etc.) and commercial lines in the Northeast

Combined ratio	12M 2018	Δ
UNITED STATES	104.1%	0.6 p.p
Northeast	100.5%	2.1 p.p
Non-Northeast	113.9%	-4.3 p.p
Exit states	113.1%	-4.5 p.p
PUERTO RICO	88.0%	-26.3 p.p

MAPFRE RE

Premiums

- > Negative impact from currency movements, as a large part of business stems from countries outside Europe
- > Lower level of premium cession from quota share agreement with MAPFRE USA

Results

- > Increase in loss ratio due to higher NatCat losses (€97 mn in 12M 2018 vs. €58 mn in 12M 2017 after tax)
- > Pre-tax realized gains of €25 mn (€29 mn at December 2017)

Non-Life > Key highlights (III/III)

LATAM NORTH & SOUTH

Premiums	Results
 Solid local currency growth in Mexico in Health (+23%), with a slowdown in Motor (-4%) Double digit growth in the Dominican Republic and several Central American countries Local currency premium growth in all countries in LATAM SOUTH, except Chile, affected by the cancellation of unprofitable business in General P&C and Industrial lines 	 > Stable combined ratio in LATAM NORTH thanks to improvements in Mexico, offset by higher loss experience in Panama in main lines of business > Improvement of the combined ratio in Chile and Colombia, offset by an uptick in Peru, Argentina and Uruguay > Realized gains from property sale in Chile (Non-Life): €24 mn pre-ta > Impact from hyperinflation re-expression in MAPFRE Argentina: -€16.7 mn after tax
 Premiums Turkey: local currency decline as a result of stricter underwriting together with strong impact of Turkish lira depreciation (-25%) Growth trends in Germany (+5.3%) and Italy (+0.6%) in line with current market conditions 	 Results Turkey: increase in Motor combined ratio, as expected, driven by the reduction of MTPL rates as a result of 2017 regulation and inflation Italy: improvement in combined ratio Germany: results in line with expectations

GLOBAL RISKS

Premiums

> Negative impact from exchange rate movements as well as the cancellation of relevant policies

Results

- Significant improvement in the combined ratio, due to lower level of large claims compared to 2017
- > Realized gains: €4.8 mn pre-tax (€9.4 mn at December 2017)
- > Writedown of tax credits: -€9.4 mn

Life > Key figures

	Result of Life business		Premiums		
	12M 2018	Δ %	12M 2018	Δ %	
IBERIA	231.9	-3.8%	2,583	16.3%	
BRAZIL	364.4	-9.9%	1,356	-12.6%	
OTHER*	85.2	14.9%	1,538	-1.1%	
TOTAL	681.5	-5.3%	5,476	2.8%	

*Includes all other Life business, as well as consolidation adjustments

Life > Key highlights

IBERIA

Premiums

- Strong underlying growth: +5%, excluding the impact of UNIÓN DUERO VIDA premiums in 12M 2017 (€36 mn) and a large group policy in 3Q 2018 (€282 mn)
- > Successful launch of sales campaigns in the agent channel and good performance in bancassurance

Results

Fall in result due to 2017 one-offs: cancellation of a bancassurance contingent payment provision (€29 mn pre-tax) and gain from the sale agreement of UNIÓN DUERO VIDA & PENSIONES (€7.6 mn pre-tax)

BRAZIL

Premiums

 Local currency growth (+4%), driven by good performance of the bancassurance channel, supported by the recovery of lending activity

Results

- Fall in financial income (-€83 mn), due to lower returns on floating rate and inflation linked
- > Reversal of unexpired risk provision (Impact 12M 2018: €132 mn pre-tax / €18 mn post-tax), based on a review of actuarial estimates in line with local accounting standards
- > Higher acquisition expenses, especially in 4Q as a result of the new bancassurance commission agreement

OTHER

Premiums

-) Growth in Malta due to strong Life-Savings issuance
- Cancellation of a contract with a European ceding company at MAPFRE RE

Results

- > Strong profitability in Mexico and Malta
- > Higher technical-financial result at MAPFRE RE
- Colombia: negative adjustments in Life provisions in H2 2018, as a result of updating long-term financial assumptions
- Realized gains from a real estate sale in Chile (Life):
 €10 mn pre-tax

Even though the US dollar has proven to be an effective hedge, market volatility has been a drag on shareholders' equity . . .

Balance at 12/31 previous year	8,611
Result for the period	529
Dividends	-447
Net unrealized capital gains of AFS portfolio $^{\left(1\right) }$	-329
Currency conversion differences	-103
Impact from Banco do Brasil agreement ⁽²⁾	-197
Others	-70
Balance at period end	7,994

Change in shareholders' equity (12.31.2018)

Breakdown of shareholders' equity (12.31.2018)

Capital, retained earnings and reserves	8,482
Treasury stock and other adjustments	-41
Net unrealized capital gains of AFS portfolio $^{(1)}$	291
Currency conversion differences	-738
Attributable shareholders' equity	7,994

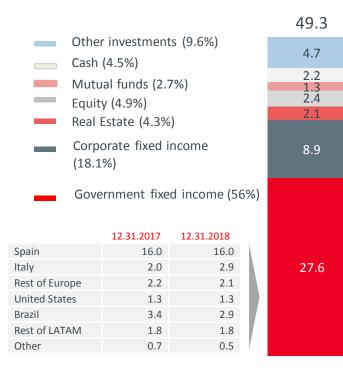
Currency conversion differences

	12.31.2018	Δ YTD	% Δ currency YTD
Total	-738	-103	-
of which:			
Brazilian real	-630	-119	-10.6%
US dollar	443	95	4.8%
Turkish lira	-295	-52	-25.1%
Mexican peso	-121	12	4.9%

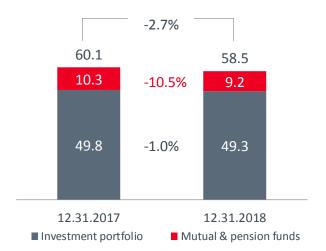
- (1) Net of shadow accounting adjustments
- (2) Excess paid over book value of businesses acquired, booked against reserves

... as well as Assets under Management

Investment portfolio – Breakdown by asset class



Assets under Management

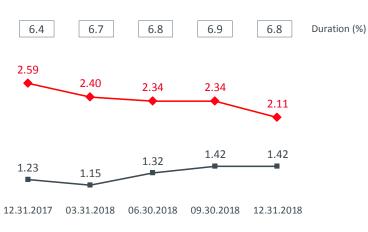


Spanish & Italian debt by portfolio type (%)

	Spain	Italy
Life - Immunized	63%	71%
Life - Profit-sharing	21%	6%
Non-Life & Life - Actively managed	15%	23%
Total portfolios	100%	100%

Billion euros

Resilient portfolio yields with a lower level of realized gains in a highly volatile market



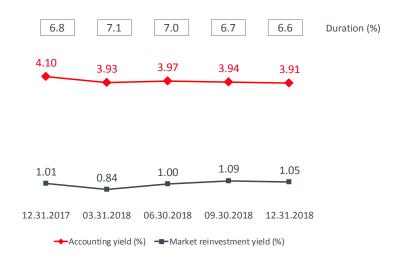
Actively managed portfolios¹ - Non-Life (€7.2 bn)

Accounting yield (%) — Market reinvestment yield (%)

Financial gains & losses (mn€)²

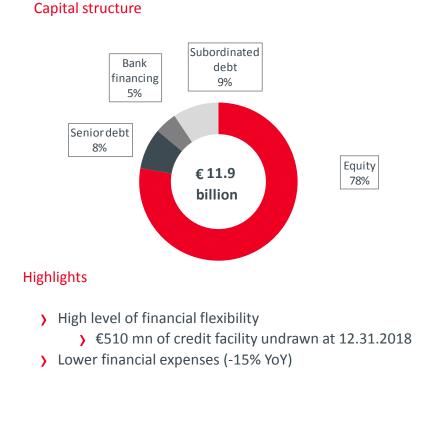
	Non-Life		Life		Total	
	12M 2017	12M 2018	12M 2017	12M 2018	12M 2017	12M 2018
IBERIA	107.5	90.0	15.7	18.4	123.2	108.5
GLOBAL RISKS	9.4	4.8			9.4	4.8
MAPFRE RE	29.0	25.1	9.1	5.8	38.1	30.9
TOTAL	145.9	119.9	24.8	24.2	170.7	144.2

Actively managed portfolios¹ - Life (€6.2 bn)



- 1) Fixed income portfolios in the Euro area (IBERIA, MAPFRE RE & GLOBAL RISKS)
- Includes only actively managed financial investment portfolios and real estate in the Euro area, net of writedowns, before taxes and non-controlling interests

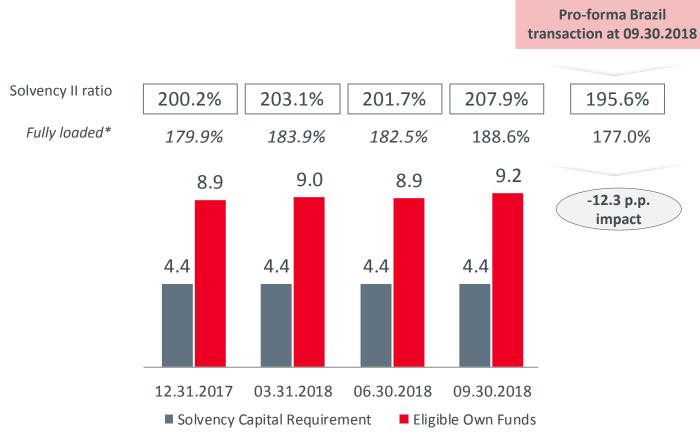
High level of financial flexibility and strong credit metrics







Robust and resilient solvency position, despite high market volatility throughout the year



* Excluding impacts of transitional measures for technical provisions and equity

Wrap up



Transformation of MAPFRE business model > in a complex market



Focus on profitable growth > strong profit contribution from IBERIA, MAPFRE RE, LATAM NORTH & LATAM SOUTH



Strengthened distribution footprint > enhancing bancassurance agreements



Brazil to gain momentum> better Life outlook, new Non-Life business model and recently appointed CEO

US underperforming states > carefully monitoring results in a challenging market



Committed to shareholders > dividend stability in a difficult year





Revenue	Top line figure which includes premiums, financial income, and revenue from non-insurance entities and other revenue
Combined ratio – Non-Life	Expense ratio + Loss ratio
Expense ratio – Non-Life	(Operating expenses, net of reinsurance – other technical revenue + other technical expenses) / Net premiums earned
Loss ratio – Non-Life	(Net claims incurred + variation in other technical reserves + profit sharing and returned premiums) / Net premiums earned
Result of Non-Life business	Includes technical result, financial result and other non-technical result of the Non-Life business
Result of Life business	Includes technical result, financial result and other non-technical result of the Life business
Corporate Areas and Consolidation Adjustments	Includes the result attributable to MAPFRE RE and MAPFRE INTERNACIONAL's non-controlling interests and other concepts
Other business activities	Includes the Group's non-insurance activities undertaken by the insurance subsidiaries, as well as by other subsidiaries, including activities of the holding companies of MAPFRE S.A. and MAPFRE INTERNACIONAL
Solvency II ratio	Eligible Own Funds (EOF) / Solvency Capital Requirement (SCR)
Interest Coverage	Earnings before tax & financial expenses (EBIT) / financial expenses
Leverage	Total Debt/ (Total Equity + Total Debt)
ROE (Return on Equity)	(Attributable result for the last twelve months) / (Arithmetic mean of equity attributable to the controlling company at the beginning and closing of the period (twelve months))
Other investments	Includes investments on behalf of policyholders, interest rate swaps, investments in associates, accepted reinsurance deposits and others

Alternative Performance Measures (APM) used in this report correspond to those financial measures that are not defined or detailed within the framework of the applicable financial information. Their definition and calculation can be consulted at the following link: https://www.mapfre.com/corporate/institutional-investors/financial-information/alternative-performance-measures.jsp

Investor Relations





Natalia Núñez Investor Relations and Capital Markets Director natalia.n@mapfre.com



Antonio Triguero atriguero@mapfre.com



Leandra Clark clarkle@mapfre.com



Marta Sanchidrián sanchim@mapfre.com



Raquel Alfonso asraque@mapfre.com

Agenda



Results presentation 2018	02/07/2019
AGM	03/08/2019
Investor Day	03/25/2019
Black-out period	04/09 - 04/29/2019
Results presentation 1Q 2019	04/30/2019
Black-out period	07/04 - 07/24/2019
Results presentation 1H 2019	07/25/2019
Black-out period	10/10 - 10/30/2019
Results presentation 3Q 2019	10/31/2019

Dates subject to change

Contact us



If you are an investor or shareholder and would like to receive more information regarding the MAPFRE share or have questions regarding MAPFRE's results and strategy, please find our contact information below:



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