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# ANTONIO HUERTAS

Chairman and CEO of MAPFRE





# THE MOST DISRUPTIVE DECADE IN HISTORY



FINANCIAL CRISIS  
2008- 2018

ULTRA-LOW  
INTEREST RATES

CHANGE OF CYCLE  
IN LATAM

CLIMATE CHANGE  
**+€4.5BN**  
IN CATASTROPHIC EVENTS





**DIVIDENDS**  
**+€4.2BN**

**OVER 10 YEARS**



# MAJOR TRANSFORMATION AT MAPFRE



## BUSINESS



Global company  
with local autonomy

More balanced portfolio

Geographic diversification

Reinsurance  
as a pillar of growth

Multichannel

Consolidated Digital Business

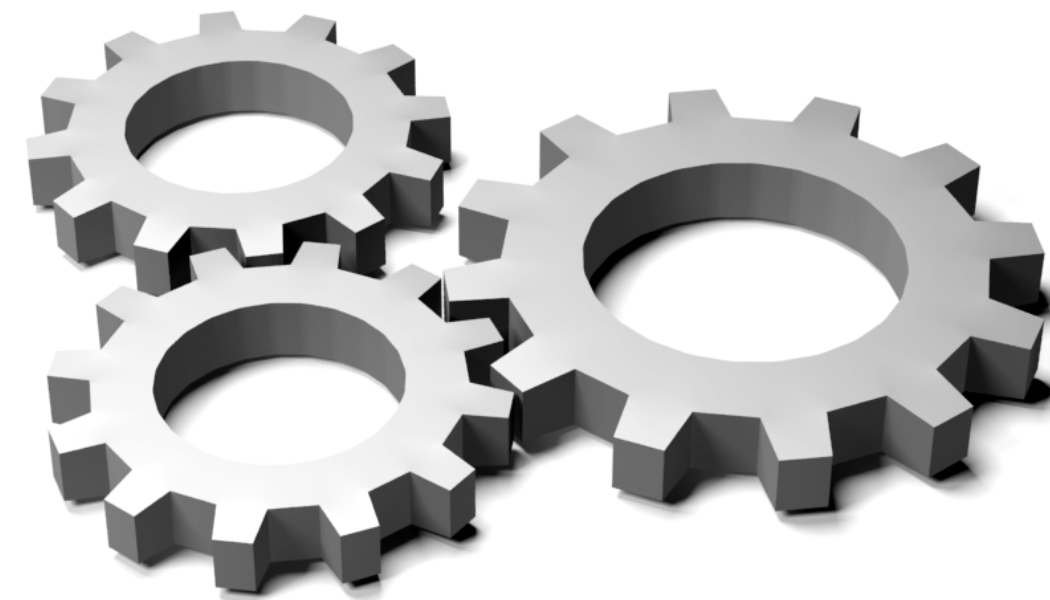
## CORPORATE GOVERNANCE



Strengthened control structure

Consolidation of Governance and  
Internal Control

Enhanced resilience



## PEOPLE



Intensive development of technical,  
commercial and digital capabilities

People as the backbone of our  
business





# MAJOR TRANSFORMATION AT MAPFRE



## OPERATIONAL AND TECHNOLOGICAL



Culture of continuous transformation

Investment in new technologies and IT platforms

## SOCIAL



Enhanced transparency

Greater international presence

Growth of reputation

## REPUTATION



More inclusive and diverse company

Social recognition of MAPFRE and Fundación MAPFRE



# VISION

MAPFRE,  
YOUR TRUSTED INSURANCE COMPANY



# VALUES





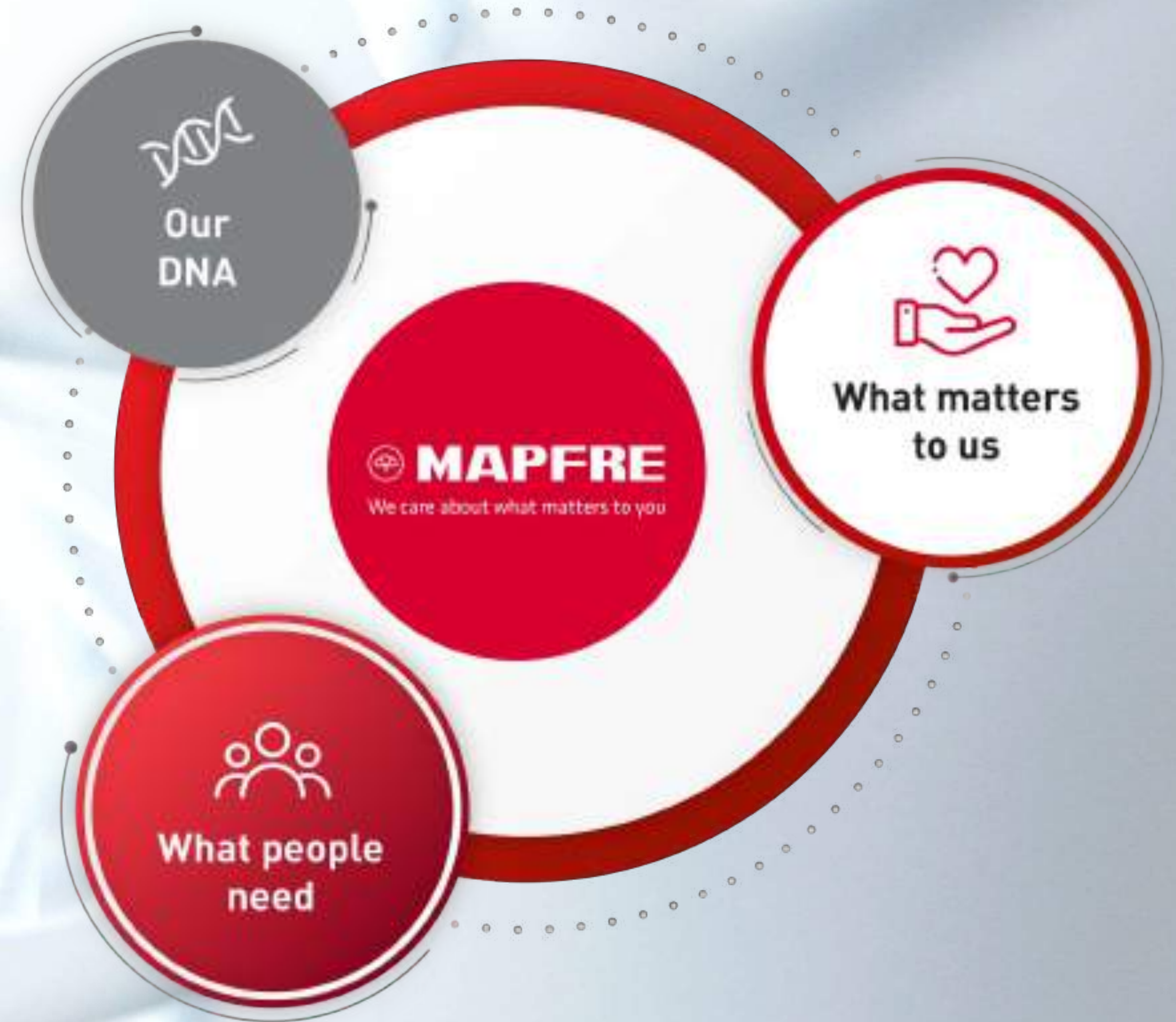
# PURPOSE

## New phase, same DNA:

We'll be by your side so you can take assured steps forward, helping to build a more sustainable and caring society.



We care about what matters to you





# CHANGE AGENDA

People working for people

A circular image showing a man and a woman looking at a laptop screen.

GREATER  
ACCESSIBILITY  
AND  
TRANSPARENCY

A circular image showing a hand holding a pen and writing on a document with a laptop in the background.

MORE  
DIFFERENTIATED  
VALUE  
PROPOSITION

A circular image showing a close-up of a human eye with a digital overlay.

SCALE FOR  
EFFICIENCY

FULL DIGITIZATION OF ALL BUSINESS PROCESSES AND MODELS



# 3 PILLARS



GROWTH



EFFICIENCY  
AND PRODUCTIVITY



TRANSFORMATION



## DISCIPLINED GROWTH



CORE markets:  
SPAIN, BRAZIL, USA and MAPFRE RE

Limited number of core countries

Together they **will lead MAPFRE's transformation**



## DISCIPLINED GROWTH



### CUSTOMERS

Improved **integrity**

**Segmentation and Generation**  
of more personalized value propositions



### CHANNELS

**New insurance agreements**  
with banks and automobile manufacturers

**More interaction with brokers**

Consolidate and **digitalize the company's networks**

Continue to grow in **Digital Business**



## DISCIPLINED GROWTH



### AUTOMOBILE

Gaining market share and  
improving Combined Ratio



### MULTIRISK

Excellence in service  
and digitalization



### LIFE

New savings products  
LATAM Plan



### HEALTH

Growth and digitalization



### ENTERPRISE

Leadership and loyalty





DISCIPLINED GROWTH

REINSURANCE UNIT  
Enhance profitability

GLOBAL RISKS UNIT  
Growing customer portfolio

ASSISTANCE UNIT  
New strategic approach  
and digitalization





## EFFICIENCY AND PRODUCTIVITY

- 
- Enhanced operational efficiency
  - Higher standards in technical management and underwriting
  - Enhance online self-service



## EFFICIENCY AND PRODUCTIVITY

SMART AND DIGITAL  
PROCESS AUTOMATION



SHARED SERVICES  
CENTERS



PLATFORMS  
“AS A SERVICE”





## TRANSFORMATION

### TRANSVERSAL APPROACH

- Adaptation of business model to new realities
- Sustainability in day-to-day processes
- Cultural change





# ASPIRATIONAL OBJECTIVES

## GROWTH



### PREMIUMS

Average growth

**5% - 6%**

Constant scope

### ROE

Average ratio

**9% - 10%**

Stripping out  
non-recurring and  
catastrophic items

## EFFICIENCY AND PRODUCTIVITY



### NON-LIFE COMBINED RATIO

**94% - 95%**

## TRANSFORMATION: PEOPLE AND SUSTAINABILITY



### GENDER PAY GAP

**+/-1%** by 2024

### ESG INVESTMENTS

**90%**

ESG-classified investment  
portfolio in 2024

## REFERENCE FRAMEWORK - 2022-2024

### SOLVENCY RATIO

**175%– 225%**

### PAYOUT

**≥50%**

### LEVERAGE RATIO

**23% - 25%**



A person and a child are walking away from the camera through a field of tall, dry grass or reeds. The person is wearing a white t-shirt and dark pants, and the child is wearing a white t-shirt, blue jeans, and a straw hat. They are holding hands. The sun is low on the horizon, creating a warm, golden glow and long shadows. The sky is blue with some clouds.

# SUSTAINABILITY PLAN OF MAPFRE S.A.

## 2022- 2024



# INITIATIVES AND RANKINGS WHERE WE ARE PRESENT

#PlayingOurPart

## UNITED NATIONS GLOBAL COMPACT



## 2030 AGENDA AND SDGS



## PARIS PLEDGE FOR ACTION



## UN ENVIRONMENT PROGRAM FINANCE INITIATIVE



## PRINCIPLES FOR RESPONSIBLE INSURANCE



## RESPONSIBLE INVESTMENT PRINCIPLES



## UN WOMEN'S PRINCIPLES AND LGTBI STANDARDS OF CONDUCT



## BLOOMBERG GENDER EQUALITY INDEX



## FTSE4GOOD INDEX SERIES



## SUSTAINABILITY YEARBOOK 2022



## CPD





■ IT IS TIME TO ACT  
**SUSTAINABILITY IS STRATEGIC FOR MAPFRE**

#PlayingOurPart







2024: emissions neutrality for core countries  
2030: global neutrality

Inclusive labor policies: people with disabilities making up 3.5% of the workforce

100% sustainable provider

We will not invest in or insure coal, gas and oil companies without an energy transition plan

Remuneration linked to compliance with sustainability commitments



Protecting and caring for people

ESG For MAPFRE RE →

# SEG

A more sustainable and supportive society





Let Ukraine  
and the world live in



# PEACE



We're *ready*. Our time is *now*!





@ahuertasmejias



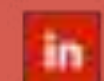
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# MAPFRE

We care about what matters to you

Thank you very much

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